



Cause and Solution, Inc.TM
Your Cause ➤ Our Solution

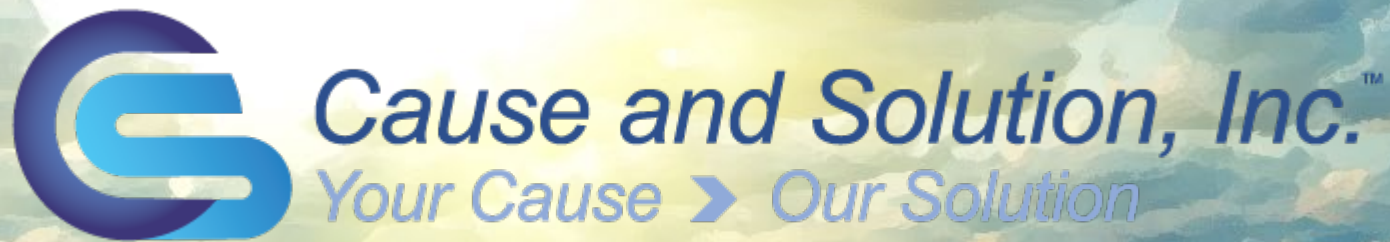


**SHOWCASE: Introducing the Top Prospect
Likelihood GaugeTM for Blackbaud
Raiser's Edge NXT**

bbcon

The Tech Conference for a Better World

OCTOBER 13-15, 2021



About Cause and Solution, Inc.™

Cause and Solution's professional staff includes MBAs, CFREs, CPAs and bCRE-PRO's. We are highly skilled and experienced in fundraising development; project management; system integration; and operational and financial management for non-profits.



www.causeandsolution.com

SPEAKERS



Jim Bocian, MBA, CFRE
Chief Executive Officer | Partner
Cause and Solution, Inc.

Jim Bocian, MBA, CFRE, b-CRE-PRO, has 30+ years of non-profit fundraising experience and demonstrated leadership in the areas of business development, operations, project management, strategic planning, and developing and managing sophisticated fundraising systems within a large national healthcare enterprise. Jim currently serves as the CEO for Cause and Solution, Inc. which partners with non-profit organizations across the country to help provide solutions that help move fundraising forward.



Robb Pike
President | Founder
Peak Coaching and Training Solutions

Robb Pike, Head of Campaign Support and President of Peak Coaching and Training Solutions (PCTS) based in Monument, Colorado.

Robb brings over 25 years of fundraising and leadership experience focused on securing transformational results through fundraising campaigns and global funding initiatives. Working both in the field and alongside clients Robb has raised over \$170 million with his team helping to secure over \$1Billion in funding for clients.



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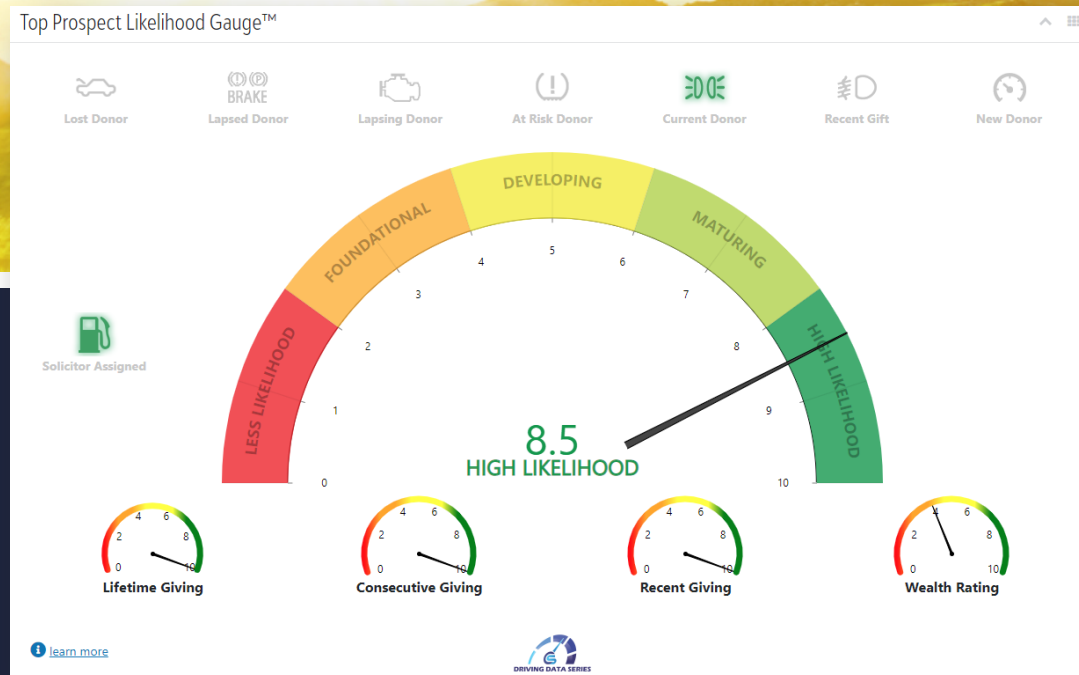
Top Prospect Likelihood Gauge™

A New Add-In Tile for Blackbaud Raiser's Edge NXT

The **Top Prospect Likelihood Gauge™**, is the first app in the Driving Data Series and is **NOW AVAILABLE** on the Blackbaud Marketplace.

Built for Raiser's Edge NXT, this add-in tile resides within the constituent screen, can be viewed next to lists and provides a more in-depth visual analysis of key information about active and prospective donors.

Indicators keep good prospects from slipping away while key gauges help to visualize top prospect likelihood's and to manage tomorrow's opportunities for the road ahead today!



DRIVING DATA SERIES

Moving Fundraising Forward - Cause and Solution, Inc.™

Better Gauge Your Donors:

- Data analytics turned data visualization
- Make better and more informative donor decisions
- At-a-glance dashboard for your donor engagement



FIND US ON YOUR BLACKBAUD MARKETPLACE OR
WWW.CAUSEANDSOLUTION.COM/DRIVINGDATASERIES

What sets Cause and Solution apart from other companies is the 'real world' expertise we provide our clients with the ability to implement a solution. Our team of development executives and administrative support leaders' partner with foundations that represent some of the largest healthcare systems, religious, medical institutions and cause driven non-profits across the country.

We understand the resources that every non-profit needs to be successful...no matter the size or scope of their cause....to help make a difference in people's lives.

As part of the Blackbaud Partner Network we bring the best of both worlds!

- As clients, we have been using Blackbaud products for 25+ years. We grew from end users to becoming part of the executive leadership team that built an integrated national development model, around Blackbaud software platforms!
- Driving Data Series – We are bringing our 60+ years of real-world fundraising, operational and accounting experience to Blackbaud NXT products by creating API/ADD-IN solutions.
- Top Prospect Likelihood Gauge – Now Available on the Blackbaud Marketplace! to provide at-a-glance solutions to help further fundraising for foundations from every type of cause.
- Managed Services – Gift Processing, Data Management, Project Management, Accounting and Financial Management, Fundraising Reporting, and BI Reporting (Power BI and Tableau)
- Blackbaud implementation and software integrations

HAVE YOU SEEN WHAT WE CAN DO FOR YOUR CAUSE?



Cause and Solution, Inc.™ is an experienced and dedicated team with 60+ years of combined fundraising experience that can help your organization further its **Cause** with the right **Solution**.



CAUSEANDSOLUTION.COM



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CAUSE AND SOLUTION, INC.™

SUPPORT AND CONSULTING SERVICES

- Database Conversions
- Charitable Gift Annuity Management
- Experts in Blackbaud Product Solutions
- Financial Reporting
- General Ledger Management
- Gift Processing
- Integrated Development Program Design
- Information Management
- KPI Development and Reporting
- Professional Fundraising Support Services
- Program Evaluation
- Project Management
- Prospect Research

"We are not just striving to be the best solution...we are striving to be the right partner for your cause!"



A Partner in Philanthropy

OUR CORE BUSINESS IS HELPING NON-PROFITS BE MORE SUCCESSFUL

Your Cause Our Solution

EXPERIENCED FUNDRAISING PROFESSIONALS

STRATEGIZE

Helping non-profits align their fundraising opportunities with their goals to achieve the greatest results.

ENGAGE

Helping non-profits to reach the right donors; with the right message; at the right time; for the greatest return for their cause.

ACHIEVE

Helping non-profits learn what to measure; grow; and improve upon to take their development program to its fullest potential.

STEWARD

Helping non-profits express to their donors how their contributions have impacted the organization and the next-step in the development opportunities.

CAUSEANDSOLUTION.COM

A DEDICATED TEAM OF EXPERIENCED FUNDRAISING PROFESSIONALS

Our professional staff includes MBAs, CFREs and CPAs. We are highly skilled and experienced in fundraising development; project management; system integration; and operational and financial management for non-profits.

We provide Professional Fundraising Support Services; offer the very best in Professional Fundraising Advising within every level of foundation operations and development.

We believe our core business is helping non-profit organizations to be more successful while understanding that every foundation is as unique as the causes they support.



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Please feel free to contact us at by email at Info@CauseAndSolution.com or
call us at [888.253.7707](tel:888.253.7707) for more information.

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